

HFC Board of Directors' Quarterly Owner Update

Fourth Quarter 2019 (October - December)



547 member-owners strong!

Last Quarter's Board Progress

- The Outreach Team is creating a producer business directory on our website intended to showcase the stories of local businesses that are important to our regional economy.
- The HFC Board applied for and was awarded multiple grants totaling \$1,250. These grants have been, or will be applied toward training and outreach opportunities.
- Board teams met for work sessions to develop methods for evaluating and scoring market study proposals we receive, based on cost, content, and quality.

Key Next Step Initiatives

- **Recruit board members** for director terms spanning the next several years. We hope for many applicants to add new and diverse perspectives to our board. For more information, visit our website or send an email to info@hillsborofood.coop. Applications are due on February 14th.
- **Select a vendor for and execute the Market Study.** This is the next key step to open the store.
- **Annual meeting planning** is upon us again. Since we do not have a non-board volunteer to plan the event, we've elected to have a potluck style meal to allow for the board's focus to remain on building our business. Look for a formal invitation within the coming weeks.

Message from the Board President

As we exit the holidays and begin focusing on the opportunities presented to us in 2020, I encourage all owners, passionate shoppers and those seeking a strong local economy come together around the idea of our small business. Being a part of a cooperative small business is a special symbol that highlights your commitment to doing something that will have a positive impact on our community. It's a way to make our regional economy great, while also creating a business that will operate for good.

If you see our volunteer team at the farmer's market, tabling at an event or even dressed up in the Hillsboro St. Patrick's Day Parade, stop to say hello. We enjoy hearing from the community, everyone has a unique story related to our local food system. If you're like me, you're plotting for adventures into the forest to collect morels as we transition into the spring!

I also encourage people to join the Board of Directors. It's a lot of fun and a very rewarding experience.

Thank you for being part of our small business,

A handwritten signature in blue ink, appearing to read "Brandon Iwasaki".

Brandon Iwasaki
Board of Directors, President