

# HFC Board of Directors' Quarterly Owner Update

Second Quarter 2021 (April - June)



679 member-owners strong!

## Last Quarter's Board Progress.

- In May, we held our virtual Annual Meeting. While we missed meeting in person, we were pleased to see many owners in attendance. In our presentation, we were able to share about our progress through 2020 and our upcoming initiatives in 2021. If you were unable to attend the meeting, you can [view the recorded meeting](#). You can also view the [meeting slides](#) which include weblinks.
- In June, our four newly-elected leaders joined the HFC Board! Welcome to our newest board members: Tim Farrell, Jennifer Hardacker, Kirsten Murray, and Kim Wetzel. These new volunteers will be using their time, talents, and power of imagination to take us from the dream of an amazing community-owned grocery store in Downtown Hillsboro to the reality of opening day!

## Key Next Step Initiatives

- **Site selection committee.** New volunteers and participants on the board are starting to assemble our strategy for site selection. Interested volunteers should contact Roberta at [volunteers@hillsborofood.coop](mailto:volunteers@hillsborofood.coop).
- **PSU capstone program participation.** HFC has engaged the Portland State University MBA capstone program to provide support for our business planning. The group providing support will provide expertise in operations, finance and marketing. We look forward to sharing these findings and using the information to refine the HFC business plan

## Message from the Board President

I'm very excited to have new energy on the board of directors. The summer season is an important time for our business to reach out into our pipeline of potential owners and convert those on the fence to owners. Naturally our business has more exposure during the summer, especially due to the farmers' market.

As you're enjoying the longer days, sunshine and seasonal produce, I challenge you all as owners to find opportunities to talk about the co-op with your friends and neighbors. This week I received another CSA box filled with great produce grown locally around Hillsboro. I find preparing a meal for friends with these high-quality ingredients showcases and demonstrates one of the main values for the community by increasing access to local produce.

Here is to a great summer of enjoying the beauty of nature and taking time to relax.

A handwritten signature in blue ink, appearing to read "Brandon Iwasaki".

Brandon Iwasaki  
Board of Directors, President