



HILLSBORO food co·op



The vision: A community-owned grocery store providing thoughtfully selected products, connecting shoppers to our local food system, and strengthening our community.



healthy

The mission: Mobilize our community to open a cooperatively-owned grocery store in Hillsboro that supports our region.



community

327 member
-owners



ANNUAL REPORT

2017

A Note from the Board of Directors:

We are happy and encouraged to ring in the new year with news of the progress made in 2017 and the plans for 2018 in the development of our community-owned grocery store. Last year, we reached a major milestone—300 member-owners. We are following a tried and true development model and process laid out by the Food Co-op Initiative, a nationally recognized authority in the cooperative grocery world. It is at this point, that we can have confidence there is sufficient community interest and support to continue to the next phase—the Feasibility and Planning Stage.

As we close out the first phase, the Organizing Stage, let's recognize the work that has been accomplished to bring us to this point: A committed group of people have contributed thousands of hours and immeasurable passion and energy to create the business as it exists today. The systems and structures put in place will act as a foundation that will allow us to, ultimately, open a store.

HFC has a renewed vision and mission that we need to communicate to as many people as possible. You will definitely be able to find us at farmers' markets and other events around town. The goals for 2018 include growing ownership to 600 member-owners and beyond, continuing to build infrastructure for a sustainable organization, increasing local visibility, recognition and member-owner engagement opportunities.

As you can see moving closer to opening the store means, there is still much work ahead of us and we are excited to see more and more people stepping up to lend their time, talents, and energy. The Hillsboro Food Co-op's grocery store will be "built" not by a few people, but by many hands. It will take a village. The Hillsboro Food Co-op grocery store will be owned by the community—so let's own it!



Tobi Page



Adam Simantel



Dale Case



Brandon Iwasaki



Heather Robinson



EJ Payne

Financial Summary

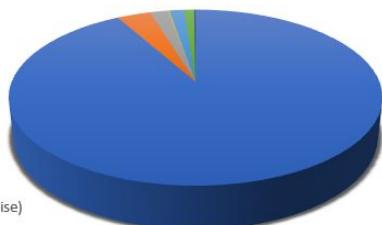
The HFC financial outlook is healthy. Funding is largely comprised of equity shares, while individual contributions and a couple of fundraisers support overhead costs. We will begin tracking in-kind contributions and volunteer hours in 2018, and look forward to sharing that information with you next year. We continued to operate cautiously in 2017, but under the advice of our national consultants we will be spending a little more aggressively moving forward. Spending in 2018 will be focused on continued outreach to the community and building our organizational infrastructure to be prepared for fast growth when we enter into the next stage of development.



2017 Income

\$26,415

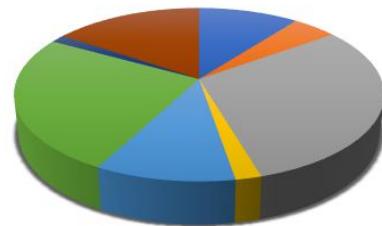
- Equity Shares Payments
- Fundraising Proceeds
- Grants & Scholarships
- Retail Sales (Branded Merchandise)
- Services (Payment Plans)
- Contributions
- Interest Earned



2017 Expenses

\$5,205

- Merchant Services Fees
- Facility Rent
- Insurance
- Licenses & Registrations
- Office Supplies
- Professional Development
- Professional Services
- Program Supplies

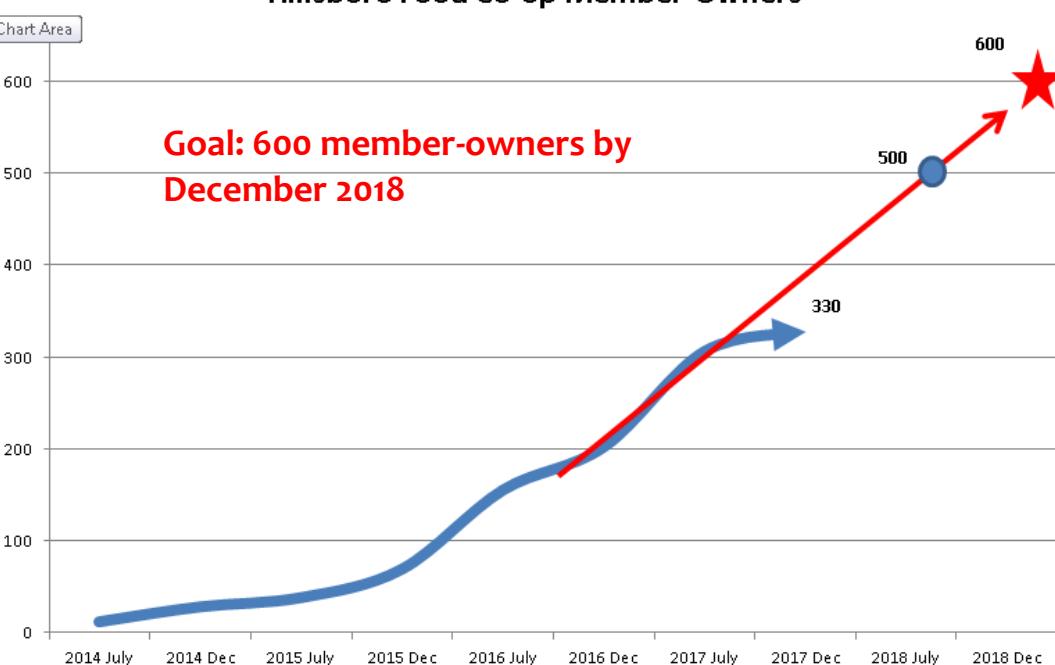


Welcome to the new Hillsboro Food Co-op Member-Owners *

Welcome to the member-owners that joined in 2017. The first of the seven Cooperative Principles is Voluntary and Open Membership—meaning this organization is open to all persons, able to use the services and willing to accept the responsibilities of membership. Ownership is one of the major distinctions between a cooperative and other types of businesses. A cooperative is owned by those that use and benefit from its services.

Blaine Ackley	Miki Demeter	Robert Hickman	Leslie Mayfield	P. Logan Shuler
Eva Aguilar	Gina Dimmitt	Jeff Hill	Maria Andrea Montera	Amy Simantel
Noé Barrera-Ortiz	Josh Doss	Lois Hill	Shelly Morfeld	Janet Simmons
Bill Barrese	Catherine Durso	Carol Hubbell	Jackie Newton	Kipperlyn Sinclair
Dianne Barrese	Kyle Dykstra	Grant Hubrich	Charles O'Bosky	Shane Sinclair
Laura Benjamin	Natalie Epler	Abigail Ismath	Megan Peura	Carroll Smith
René Bennett	Tim Farrell	Lauri Iwasaki	Laura Pope	Vicki Staley
Gabe Bracher	Austin Farrell	Kim Janik	Cindy Raney	Kyle Tarr
Peter Brandom	Rebecca Ferguson	Michelle Johnston	Lisa Rappleyea	Willa Thomas
Jay Brandt	Corey Fisher	Khakie Jones	Laura Reichardt	Anne Tinnesand
Tamara Brittenham	Jennifer Flores	Kymberly Kemp	Donna Reynolds	Rosemary Trott
Meekin Bruemmer	Tom Fryback	William Knapp	Lesley Rogge	Liza Unger
María Carillo	Robin Garza	Sally Kraynik	Elizabeth Rogge	Ted Vacek
Lauren Carroll-Allan	Christine Goodner	Benjamin Lawrence	Lisa Roskopf	Mariana Valenzuela
Susan Castanette	Morgan Green	Caitlin Lebow	Deirdre Ruark	Nickole Vargas
Maria Chacon	Jay Hamlin	Denise Leclair	Kate Schaefer	Amber Vejraska
Ami Chappell Russell	Paul Hanford	Elizabeth LeMay	Alisha Schuh	Amanda Vollmer
Becky Cisco	Susan Hartman	Katherine Lindsey	Kimberly Scott	Rich Wallick
Wendy Coffman	Ariel Hays	Erika Lopez	Jennifer Scott	Mack Whitesell
Francisco Cornelio	Karalyn Heath	Alicia Loughnane	Deborah Seawell	Troy Whitney
Eduardo Corona Poblador	Constanza Heath	Alison Luey	Erik Seligman	Kim Whitney
AnnMarie Cowley	Elizabeth Hickman	Toni Martin	Katharina Shelton	Carolyn Woodward
* Some member-owner names have been omitted by request				
Steve Zimmerly				

Hillsboro Food Co-op Member-Owners
Goal: 600 member-owners by December 2018



WHY 600?

The Food Co-op Initiative shows that the first 300 member-owners are crucial in indicating that the level of community support is sufficient to proceed. Thank you all for making Stage 2 possible!

At between 500 and 600 member-owners, it is standard practice to begin the major work of raising capital funds, creating a business plan and looking for a location.

All HFC owners are making history, and future shoppers can be thankful for the “seeds” planted now will provide shade for years into the future.

2017 Highlights



327
Member-
Owners

Social Media

1,110 E-News subscribers

1,309 Facebook follow-

EVENTS & ACTIVITIES IN 2017

- 3rd Annual Member-Owner Meeting & Election (1st one to feature pancakes)
- St. Patrick's Day Parade
- Raised \$1,000 at the Fall Rummage Sale
- Farmers' Markets galore
- Three board members attended the Up & Coming Food Co-op Initiative conference with 200 other people starting food co-ops all over the country
 - Celebrated the 300 owner-member milestone in July



What Can I Do?



HillsboroFood.coop

[Facebook.com/HillsboroFoodCoop](https://www.facebook.com/HillsboroFoodCoop)

info@hillsborofood.coop

[Twitter: @hillsborocoop](https://twitter.com/hillsborocoop)

"I WANT TO SHOP AT THE CO-OP AS SOON AS POSSIBLE. HOW CAN I HELP MAKE THAT HAPPEN?"

- Yard signs are one of the most visible signs that Hillsboro has something good growing. Need a new one? Contact us. Can't post it in your yard? Consider your window or attached to a balcony, fence, or stair rail.
- Visit the HFC Farmers Market booth. Better yet help staff the booth with an experienced co-op member.
- Attend a meeting of your democratically elected board. We love visitors! Ask questions or just sit back and listen in.
- Attend an Outreach Team meeting to help get the word out to the community. The more people to help, the more we can accomplish and have fun in the process.
- Tell the people you know that you own a growing grocery store—and they can own it, too.